

SPORTS TOURISM

PROGRAM OF WORK 2016/2017

OCTOBER 2016

10/2: Key Biscayne Half Marathon / Key Biscayne, FL
10/23: City Bikes Ironman 70.3 / Miami-Dade County, FL
10/29: Miami Beach Halloween Half Marathon / Miami Beach, FL

NOVEMBER 2016

11/11-12: Pan American Internationals Karate Tournament / Miami Beach, FL
11/18-20: NASCAR Ford Championship Weekend / Homestead, FL

DECEMBER 2016

12/3 and 12/10: HoopHall Miami Invitational NCAA Basketball Tournament / Miami, FL
12/19: Miami Beach Bowl / Miami, FL
12/19-22: South Beach International Amateur Golf Tournament / Miami Beach, FL
12/30: Capital One Orange Bowl / Miami, FL

JANUARY 2017

1/20-22: Sailing World Cup — Miami / Coconut Grove, FL
1/21-22: Race of Champions / Miami, FL
1/27-29: Miami Marathon & Half Marathon Weekend / Miami, FL

FEBRUARY 2017

2/25-26: 24-Hour Ultra Skate at Homestead-Miami Speedway / Homestead, FL
2/26: Magic City Longboard Garage Race / Miami, FL

MARCH 2017

3/5: Michelob ULTRA Miami Beach 13.1 / Miami Beach, FL
3/9-12: World Baseball Classic / Miami, FL
3/27-30: National Association of Sports Commissions Symposium (NASC) / Sacramento, CA
3/20 – 4/2: Miami Open presented by Itaú / Key Biscayne, FL

APRIL 2017

4/1-30: Miami Sports and Wellness Month Temptations Program
4/2: Life Time South Beach Triathlon / Miami Beach, FL
4/8: Save Our Sisters 20th Anniversary Dragon Boat Festival / Key Biscayne, FL
4/14-16: Miami International Agriculture, Horse and Cattle Show / Miami-Dade County, FL

MAY 2017

5/17-21: Int'l Association of Physical Education and Sports for Girls and Women / Miami Shores, FL

5/24-26: Florida Sports Foundation Annual Meeting / Palm Beach, FL

5/26 – 6/4: World OutGames / Miami-Dade County, FL

JUNE 2017

6/23-25: AC Milan Junior Camps Soccer Tournament / Hialeah, FL

6/25-28: International Association of Golf Tour Operators North American Convention / Doral, FL

JULY 2017

7/8-11: Major League Baseball All-Star Game Week / Miami-Dade County, FL

7/10-13: Association of Luxury Suite Directors Conference and Trade Show / Miami Beach, FL

7/21-28: Pan American Weightlifting Championships and World Congress / Miami-Dade County, FL

7/28-31: USA Weightlifting US Open Series / Miami-Dade County, FL

AUGUST 2017

8/6-11: JCC Maccabi Games / Miami, FL

8/21-23: ConnectSports Marketplace / New Orleans, LA

SEPTEMBER 2017

9/26-29: TEAMS '17 Trade Show / TBD

NOTE: Program of Work reflects major scheduled activities based on planning process. Additional opportunistic activities are considered throughout the year and others may be subject to change.

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