

SPORTS TOURISM PROGRAM OF WORK

2017 2018



MIAMI

GREATER MIAMI CONVENTION & VISITORS BUREAU

The Official Destination Sales & Marketing Organization for Greater Miami and the Beaches. CS02458

SPORTS TOURISM

2017/2018 PROGRAM OF WORK

OCTOBER 2017

10/1: Key Biscayne Half Marathon / Key Biscayne, FL
10/22: City Bikes Ironman 70.3 / Miami-Dade County, FL
10/29: Miami Beach Halloween Half Marathon / Miami Beach, FL
10/29-11/12: ITF Senior World Tennis Championships / Miami Beach, FL

NOVEMBER 2017

11/5: North American Soccer League (NASL) Semifinal Game / Miami, FL
11/18-20: NASCAR Ford Championship Weekend / Homestead, FL
11/30-12/3: Shell Championship – PGA Tour Latin America Championship / Miami, FL

DECEMBER 2017

12/3: HoopHall Miami Invitational NCAA Basketball Tournament / Miami, FL
12/17-19: Doral Publix Junior Golf Classic / Doral, FL
12/19-22: South Beach International Amateur Golf Tournament / Miami Beach, FL
12/20: Capital O Orange Bowl / Miami, FL

JANUARY 2018

1/21-28: IASF Sailing World Cup Miami / Coconut Grove, FL
1/26-28: Miami Marathon & Half Marathon / Miami-Dade County, FL
TBA: Race of Champions / Miami, FL

FEBRUARY 2018

2/17-18: Monster Jam at Marlins Park / Miami, FL
2/24-25: 24-Hour Ultra Skate at Homestead-Miami Speedway / Homestead, FL
2/25: Magic City Longboard Garage Race / Miami, FL

MARCH 2018

3/4: Michelob ULTRA Miami Beach 13.1 / Miami Beach, FL
3/19-4/1: Miami Open presented by Itaú / Key Biscayne, FL

APRIL 2018

4/1-30: Miami Sports and Wellness Month Temptations Program
4/12-13: Longines Global Champions Tour Equestrian Show Jumping / Miami Beach, FL
4/13-15: Miami International Agriculture, Horse and Cattle Show / Miami-Dade County, FL
4/15: Life Time South Beach Triathlon / Miami Beach, FL
4/23-26: National Association of Sports Commissions Symposium (NASC) / Minneapolis, MN

MAY 2018

5/15-16: Sportel Sports Decision Makers Summit / South Beach, FL

5/23-25: Florida Sports Foundation Annual Meeting / TBA

JUNE 2018

TBA: Windhaven Insurance Orange Bowl Paddle Championships / Key Biscayne, FL

AUGUST 2018

8/20-22: ConnectSports Marketplace / Salt Lake City, UT

SEPTEMBER 2018

9/25-28: TEAMS '18 Trade Show / TBA

SPORTS TOURISM CONTACTS

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NOTE: All programs are proposed and subject to change.



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