

MULTICULTURAL TOURISM & DEVELOPMENT PROGRAM OF WORK

2017 2018



MIAMI

GREATER MIAMI CONVENTION & VISITORS BUREAU

The Official Destination Sales & Marketing Organization for Greater Miami and the Beaches. CS02458

MULTICULTURAL TOURISM & DEVELOPMENT PROGRAM OF WORK 2017/2018

OCTOBER 2017

10/1-31: GMCVB Temptation — Miami Attractions Month
9/29 -10/1: Richmond Heights Historic Anniversary Weekend & Symposium
10/8: Miami Broward Carnival
10/12-15: REVOLT Conference RMC
10/23-25: Museums Association of the Caribbean

NOVEMBER 2017

11/1-30: GMCVB Temptation — Miami Live Arts Month
11/16: Art of Black Kick Off Event
11/12-1: Miami Gardens Wine & Food Experience
11/29-2: National Coalition of Black Meeting Planners (NCBMP)
11/20-22: Florida African American Heritage 2016 Statewide Meeting and Workshop

DECEMBER 2017

12/1-31: GMCVB Temptation — Miami Heritage Month
12/1-5: Multicultural Press FAM
12/1-15: Art of Black Miami

JANUARY 2018

1/1-31: GMCVB Temptation — Miami Cruise Month
1/16: Martin Luther King Scholarship Breakfast

FEBRUARY 2018

2/1-29: GMCVB Temptation — Miami Romance Month
2/25: ABFF Honors & Awards
TBE: Black Heritage Festival – Miami Gardens
TBD: Lyric Live Allstars
TBD: Black History Month Heritage Community Tours

MARCH 2018

3/1-31: GMCVB Temptation — Shop Miami Month
3/11: Annual Calle Ocho Latin Music Festival
3/17-18: Jazz in the Gardens Music Festival
3/17-18: Multicultural FAM(Convention)

APRIL 2018

4/1-30: GMCVB Temptation — Miami Sports & Wellness Month
4/1: Tourism Business Development Program Summer Program starts

MAY 2018

5/1-31: GMCVB Temptation — Miami Museum Month
5/7-10: Caribbean Travel Industry Sales Mission – Trinidad/Barbados
5/19-20: Haitian Compas Festival (Haitian Flag Day festival)
5/27: Best of the Best Concert
TBD: H.O.T. Challenge Golf Tournament Fundraiser
TBD: National Academy Foundations/Academy of Hospitality & Tourism Student Conference
TBD: Taste of Haiti
TBD: Sounds of Little Haiti/Haitian Heritage Month Celebration

JUNE 2018

6/1-30: GMCVB Temptation — Miami Film Month
6/13-17: American Black Film Festival (ABFF)
6/19-22: Jamaica Travel Industry Sales Mission
6/15: Pillars Award Scholarship Luncheon, Office of the Chair Miami-Dade Black Affairs Advisory Board
TBD: Taste of the Caribbean coordinated by the Caribbean Hotel & Tourism Assn

JULY 2018

7/1-8/31: GMCVB Temptation — Miami Spa Month
7/21: Historic Overtown Music Festival
TBD: National Association of Black Hotel Owners, Operators & Developers (NABHOOD)

AUGUST 2018

7/1-8/31: GMCVB Temptation — Miami Spa Month
8/1-9/30: GMCVB Temptation — Miami Spice Restaurant Month
TBD: Things are Cooking in Overtown

SEPTEMBER 2018

8/1-9/30: GMCVB Temptation — Miami Spice Restaurant Month

9/19-23: Congressional Black Caucus

TBD: Africando Business & Trade Conference

TBD: Hispanic Heritage Community Tour

TBD: Florida Governor's Conference on Tourism

TBD: Hispanic Heritage Month Community Tour/Activities

NOTE: All programs are proposed and subject to change.

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