

CULTURAL TOURISM & LGBT MARKETING PROGRAM OF WORK

2017 2018



MIAMI™

GREATER MIAMI CONVENTION & VISITORS BUREAU

The Official Destination Sales & Marketing Organization for Greater Miami and the Beaches. CS02458

CULTURAL TOURISM & LGBT MARKETING

Program of Work 2017/2018

October 2017

10/1-15: Orgullo, 6th Annual Hispanic LGBT Pride Festival / Miami, FL
10/7th: National Gay & Lesbian Task Force 20th Annual Gala / Miami, FL

November 2017

11/4-5: Palm Springs Pride / Palm Springs, CA
11/22-27: White Party Week / Miami, FL
11/1-3: International Conference on Gay & Lesbian Tourism / San Francisco, CA

February 2018

2/8: Gay8 Miami / Little Havana, FL
2/25: Pride Fest 2018 / Fort Lauderdale, FL / Holiday Park
2/28-3/6: Winter Party and Festival / Miami, FL

April 2018

4/6-8: Miami Beach Gay Pride Parade Festival & Expo / Miami Beach, FL
4/20-29: Miami Gay & Lesbian Film Festival / Miami, FL

May 2018

5/9-12: International Gay & Lesbian Travel Association Meeting Expo / Toronto, Canada
5/16: 10th Annual Community Marketing Conference / New York City, NY
5/17-20: Aqua Girl / Miami, FL
5/19: Miami-Dade Gay & Lesbian Chamber of Commerce Gala / Miami Beach, FL
5/25-28: Sizzle Miami / Miami, FL
5/25-28: LGBT International Tradeshow / Chicago, IL
5/31-6/3: Gay Days Expo / Orlando, FL

June 2018

6/23-29: Miami Beach Bruthaz Conference / Miami Beach, FL
6/24: Gay Pride / Toronto, Canada

July 2018

7/25-28: Equality Forum / Philadelphia, PA

August 2018

8/11-17: Montreal Pride / Montreal, Canada
8/18: Pridelines Youth Services Gala / Miami, FL
8/23-30: Miami-Germany LGBT Partnership
8/25-29: The National LGBT Chamber of Commerce

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SEPTEMBER 2018

9/8-9: New York LGBT Tradeshow / New York, NY
9/8-11: Key West Women's Festival / Key West, FL

HERITAGE & CULTURAL TOURISM PROGRAM 2017/2018

NOVEMBER 2017

11/14-17: National Trust for Historic Preservation / Washington, D.C.
11/31-12/3: Art Basel Miami Beach / Miami Beach, FL

MARCH 2018

3/1-4: The Armory Show / New York, NY
3/22-24: Art Basel Hong Kong

MAY 2018

5/2-6: Context Art Fair New York / Pier 94
5/17-19: Florida Trust for Historic Preservation Annual Conference / Tallahassee, FL

JUNE 2018

6/14-17: Art Basel / Basel, Switzerland

NOTE: Program of Work reflects major scheduled activities based on planning process. Additional activities are considered throughout the year and others are subject to change.

CULTURAL TOURISM & LGBT MARKETING CONTACTS

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