

MULTICULTURAL TOURISM & DEVELOPMENT PROGRAM OF WORK 2016/2017

OCTOBER 2016

10/1-31: GMCVB Temptation — Miami Attractions Month

9/29 -10/2: Richmond Heights Historic Anniversary Weekend & Symposium

10/1: Multicultural Guide – Content Planning (next 3 months)

10/9: Miami Broward Carnival

10/13-16: REVOLT Conference RMC

NOVEMBER 2016

11/1-30: GMCVB Temptation — Miami Live Arts Month

11/15: Art of Black Kick Off Event

11/12: Miami Gardens Wine & Food Experience

11/30-3: National Coalition of Black Meeting Planners (NCBMP)

11/20-22: Florida African American Heritage 2016 Statewide Meeting and Workshop

DECEMBER 2016

12/1-31: GMCVB Temptation — Miami Heritage Month

12/1-15: Art of Black

JANUARY 2017

1/1-31: GMCVB Temptation — Miami Cruise Month

1/16: Martin Luther King Scholarship Breakfast

TBD – Multicultural Guide Distributed

FEBRUARY 2017

2/1-29: GMCVB Temptation — Miami Romance Month

2/15-25; Africa Trade & Tourism Mission

2/16: ABFF Honors & Awards

TBD: Lyric Live Allstars

TBD: Black History Month Heritage Community Tours

MARCH 2017

3/1-31: GMCVB Temptation — Shop Miami Month

3/12: Annual Calle Ocho Music Festival

3/18-19: Jazz in the Gardens Music Festival

APRIL 2017

4/1-30: GMCVB Temptation — Miami Sports & Wellness Month

Tourism Business Development Program Summer Program starts(4 month training program)

MAY 2017

5/1-31: GMCVB Temptation — Miami Museum Month

TBD: Best of the Best Concert

TBD: H.O.T. Challenge Golf Tournament Fundraiser

TBD: National Academy Foundations/Academy of Hospitality & Tourism Student Conference

TBD: Taste of Haiti

TBD: Sounds of Little Haiti/Haitian Heritage Month Celebration

JUNE 2017

6/1-30: GMCVB Temptation — Miami Film Month

6/15-19: American Black Film Festival (ABFF)

TBD: Pillars Award Scholarship Luncheon, Office of the Chair Miami-Dade Black Affairs Advisory Board

TBD: Taste of the Caribbean coordinated by the Caribbean Hotel & Tourism Assn

JULY 2017

7/1-8/31: GMCVB Temptation — Miami Spa Month

Historic Overtown Music Festival

TBD: Haitian Compas Festival (Haitian Flag Day festival)

TBD: National Association of Black Hotel Owners, Operators & Developers (NABHOOD)

AUGUST 2017

7/1-8/31: GMCVB Temptation — Miami Spa Month

8/1-9/30: GMCVB Temptation — Miami Spice Restaurant Month

TBD: DMAI Annual Meeting

TBD: Things are Cooking in Overtown

SEPTEMBER 2017

8/1-9/30: GMCVB Temptation — Miami Spice Restaurant Month

9/14-18: Congressional Black Caucus

TBD: Florida Governor's Conference on Tourism

TBD: Tourism Business Enhancement Program – Graduation

NOTE: Program of Work reflects major scheduled activities based on planning process. Additional opportunistic activities are considered throughout the year and others may be subject to change.

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