

# MULTICULTURAL TOURISM & DEVELOPMENT PROGRAM OF WORK 2016/2017

## OCTOBER 2016

10/1-31: GMCVB Temptation — Miami Attractions Month

9/29 -10/2: Richmond Heights Historic Anniversary Weekend & Symposium

10/1: Multicultural Guide – Content Planning (next 3 months)

10/9: Miami Broward Carnival

10/13-16: REVOLT Conference RMC

## NOVEMBER 2016

11/1-30: GMCVB Temptation — Miami Live Arts Month

11/15: Art of Black Kick Off Event

11/12: Miami Gardens Wine & Food Experience

11/30-3: National Coalition of Black Meeting Planners (NCBMP)

11/20-22: Florida African American Heritage 2016 Statewide Meeting and Workshop

## DECEMBER 2016

12/1-31: GMCVB Temptation — Miami Heritage Month

12/1-15: Art of Black

## JANUARY 2017

1/1-31: GMCVB Temptation — Miami Cruise Month

1/16: Martin Luther King Scholarship Breakfast

TBD – Multicultural Guide Distributed

## FEBRUARY 2017

2/1-29: GMCVB Temptation — Miami Romance Month

2/15-25; Africa Trade & Tourism Mission

2/16: ABFF Honors & Awards

TBD: Lyric Live Allstars

TBD: Black History Month Heritage Community Tours

### **MARCH 2017**

3/1-31: GMCVB Temptation — Shop Miami Month

3/12: Annual Calle Ocho Music Festival

3/18-19: Jazz in the Gardens Music Festival

### **APRIL 2017**

4/1-30: GMCVB Temptation — Miami Sports & Wellness Month

Tourism Business Development Program Summer Program starts(4 month training program)

### **MAY 2017**

5/1-31: GMCVB Temptation — Miami Museum Month

TBD: Best of the Best Concert

TBD: H.O.T. Challenge Golf Tournament Fundraiser

TBD: National Academy Foundations/Academy of Hospitality & Tourism Student Conference

TBD: Taste of Haiti

TBD: Sounds of Little Haiti/Haitian Heritage Month Celebration

### **JUNE 2017**

6/1-30: GMCVB Temptation — Miami Film Month

6/15-19: American Black Film Festival (ABFF)

TBD: Pillars Award Scholarship Luncheon, Office of the Chair Miami-Dade Black Affairs Advisory Board

TBD: Taste of the Caribbean coordinated by the Caribbean Hotel & Tourism Assn

## **JULY 2017**

7/1-8/31: GMCVB Temptation — Miami Spa Month

Historic Overtown Music Festival

TBD: Haitian Compas Festival (Haitian Flag Day festival)

TBD: National Association of Black Hotel Owners, Operators & Developers (NABHOOD)

## **AUGUST 2017**

7/1-8/31: GMCVB Temptation — Miami Spa Month

8/1-9/30: GMCVB Temptation — Miami Spice Restaurant Month

TBD: DMAI Annual Meeting

TBD: Things are Cooking in Overtown

## **SEPTEMBER 2017**

8/1-9/30: GMCVB Temptation — Miami Spice Restaurant Month

9/14-18: Congressional Black Caucus

TBD: Florida Governor's Conference on Tourism

TBD: Tourism Business Enhancement Program – Graduation

**NOTE: Program of Work reflects major scheduled activities based on planning process. Additional opportunistic activities are considered throughout the year and others may be subject to change.**

## MULTICULTURAL TOURISM & DEVELOPMENT CONTACTS

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